

## Personal Details

Name: Maarten Zeinstra

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## Education

2015-2017 LL.M. Intellectual Property and Knowledge Management

*Maastricht University*

2010 Postgraduate Summer School in International Copyright Law

*Institute for Information Law, University of Amsterdam*

2005-2009 Msc. Philosophy of Science, Technology and Society

*Twente University*

2001-2005 B.eng. Software Engineering

*Noordelijke Hogeschool Leeuwarden*

## Experience

My work experience revolves around the concepts of ownership and access. In my daily work I emphasise that access is more important than ownership. This perspective drives me to innovate sectors that are restricted by intellectual property rights to create societal value. I am qualified in all matters of Intellectual Property, including trademarks, patents, copyright and related rights.

### Owner, *IP Squared* (2018 -)

In June 2018 I started my one-man consultancy firm: IP<sup>2</sup>. IP<sup>2</sup> is specialised in projects around access to information, knowledge and culture. IP<sup>2</sup> works for public institutions like local governments and heritage institutions on issues surrounding intellectual property.

### Legal advisor, Creative Commons Netherlands (2009 - )

I have been involved in Creative Commons since 2009. I was project lead of Creative Commons Netherlands within Kennisland (2014-2018). Now I'm an independent legal advisor to the

Netherlands Creative Commons chapter. I operate as a helpdesk, coordinate translations and give advice on copyright issues regarding licensing. I have developed Dutch add-on contracts for businesses to easily work with Creative Commons licenses.

## Advisor Copyright and Technology, *Kennisland* (2009 - 2018)

I worked as an advisor at *Kennisland* on the crossroads between copyright and technology for better knowledge societies. My projects can be characterised as working towards innovation in the public sector. My most relevant projects are listed below:

### CopyrightExceptions.eu (2016 - 2018)

I am the principal researcher of CopyrightExceptions.eu, the first ever platform that shows a comparative study on the exceptions and limitations of the European copyright framework. This makes evidence based policy making possible for lobby work in Brussel. To create this I had to coordinate a network of over a 100 legal experts.

### Diligentsearch.eu (2015 - 2018)

I am an external advisor to the *Enhancing access to 20th Century cultural heritage through Distributed Orphan Works clearance (EnDOW)* project. This project translated the EU Orphan Works directive to a practical platform: diligentsearch.eu.

### Europeana (2009 - 2016)

*Europeana* connects thousands of cultural institutions across Europe. In a small team I helped develop their rights infrastructure called the Europeana Licensing Framework.

### OutOfCopyright.eu (2009 - 2018)

*OutOfCopyright.eu* is a platform that helps its users answer the question whether restrictions caused by intellectual property have expired. I am architect, developer and project-lead of the platform.

## Creative Designer, *Aaiqu* (2005 - 2008)

At *All Art is Quite Useless (Aaiqu)*, I was responsible for technical realisation of media installation designed by artist Arnout Hulskamp. I helped realise Hulskamp's OpenWound projects, awarded with a Dutch Gouden Reiger.

## Software developer (2003 - 2008)

During my studies I've been active as a software developer for multiple organisation. I've focussed on product development and rapid prototyping. My most mentionable work is on the still operational electronic health record and collaboration tools called *Hemobase*.